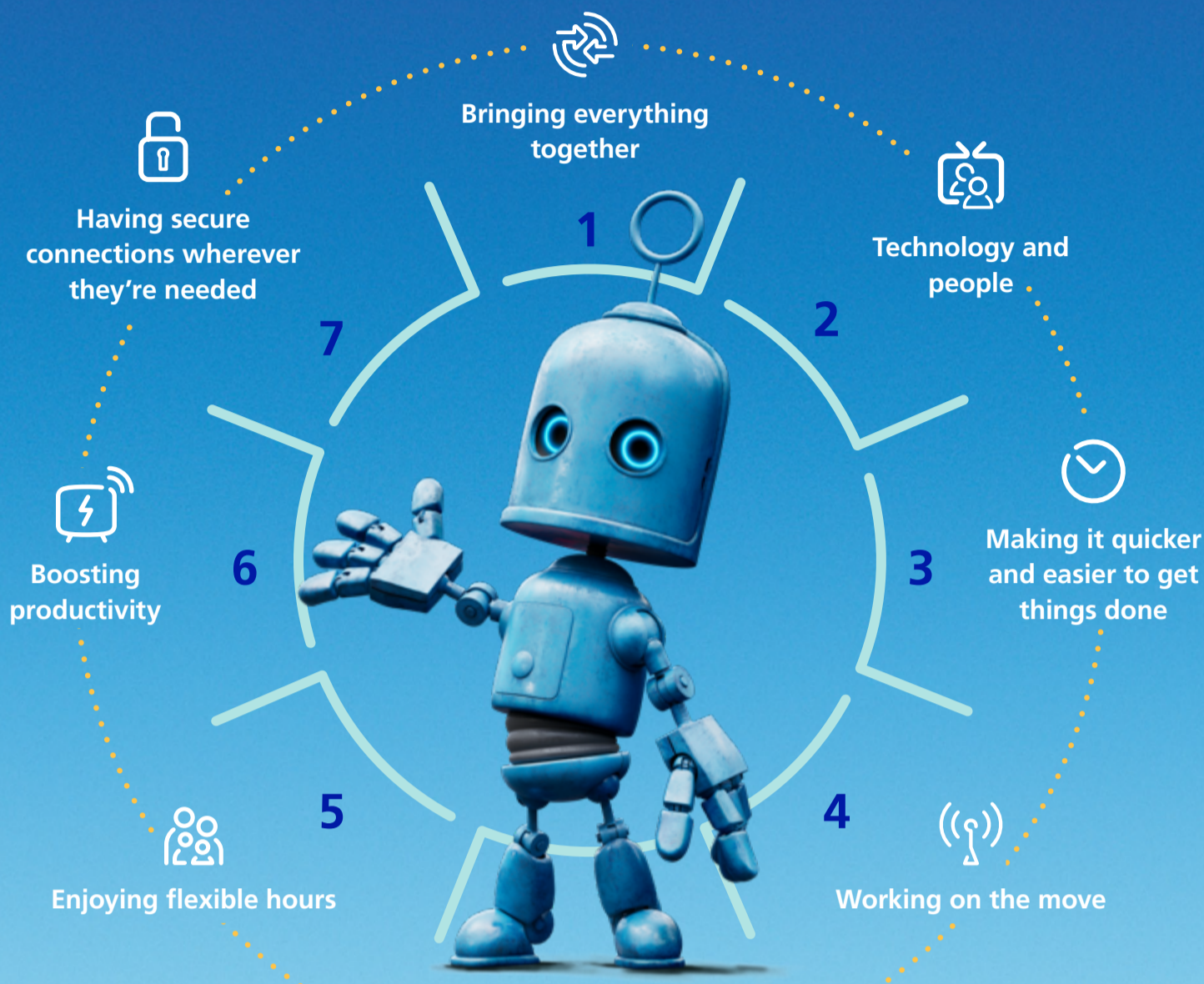
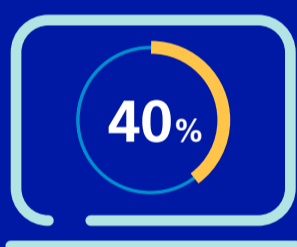


Make hybrid working work for your business with O₂ and

A truly digital workplace delivers more than just flexible working. How?



Many of us have now seen the benefits of working from home – and want to continue. Others can't wait to get back to the office. And some roles can only operate on-site. This means a blend of home, office and on-site working will soon be a reality. Here are six things we learnt in lockdown which can help make your hybrid workplace a success.



There's a direct link between device choice and productivity

For example, you can achieve a **40% increase in productivity** by adding a large monitor to your workspace.¹ Make sure everyone has the tools to be productive at home, on-site and in the office.



It's better to standardise on one collaboration tool

On average, we use **56 apps and websites every day**.² Using the same platforms, such as Microsoft 365, means everyone can work together – no matter where they are.



You need to adapt quickly to change

Working hours went **down 40% for some**³ and **up 28 hours a month**⁴ for others. Choosing a mobile contract that flexes with your usage can help you save costs.



Remote working tools can be used everywhere

75 million people now use Teams every day.⁵ Build on this familiarity for use not just at home – but in the office and on-site.



Save on rent costs, invest in digital infrastructure

Businesses could **save £75,312 a year on rent** if half of their employees worked from home.⁶ Invest these savings in solutions to help your office-based workers and remote workers stay connected online.



Make commute time more productive

The average worker spends **62 minutes a day commuting** to and from work.⁷ Save your employees time with remote working or flexible start times for office workers.

Flexibility: the key to hybrid working

At the heart of hybrid working is flexibility. If you'd like to see how we can help your business flex with solutions tailored to your needs, give us a call on email or visit

¹ <https://www.businessinsider.com.au/simple-changes-to-dramatically-increase-efficiency-and-productivity-2011-6>

² Analysis by RescueTime. <https://blog.rescuetime.com/225-million-hours-productivity/>

³ UCL's Centre for Longitudinal Studies (CLS). <https://www.lbcnews.co.uk/uk-news/working-hours-britain-down-by-40-per-cent-lockdown/>

⁴ LinkedIn in partnership with The Mental Health foundation. <https://metro.co.uk/2020/05/05/working-extra-28-hours-per-month-lockdown-12654962>

⁵ <https://www.theverge.com/2020/4/29/21241972/microsoft-teams-75-million-daily-active-users-stats>

⁶ <http://hrnews.co.uk/london-smes-could-save-75000-in-rent-by-embracing-more-remote-working-after-coronavirus/>

⁷ O2. The flexible future of work. 2020.